

Course Title	Investment Banking and Asset Management consists of : Investment Banking or Behavioural Finance (2 contact hours) Portfolio Management (2 contact hours) Banking supervision and Regulation(2 contact hours) Trading(2 contact hours)
Contact hours (per week)	8
ECTS points	12
Study programme	Bachelor
Study Year (1-4)	3
Semester	Winter

Objectives:

The key objective is to enable Bachelor students to work in the challenging field of Investment Banking, Corporate Finance oriented consultancies or other advisory services, as well as Corporate Finance linked functions.

Therefore an in depth understanding of the Investment Banking business model, it's service lines and how they serve today's capital market needs with respect to structured finance is a necessity. A critical reflection of the pro's and con's of the different tools mirrored with the Global Financial Crises (GFC) is mandatory for the further development of this fascinating industry in the years to come.

Content:

As a starting point we will define the fast changing landscape (not only regulatory) of Investment Banking and Structured Finance. Besides, we will discuss in depth the differences of an Investment and Commercial / Retail Banking business model, the Investment Banking market segments and players, as well as the historical development of the Investment Banking industry.

After this introduction we will focus on the different service lines of Investment Banks in detail, like:

- M&A advisory (incl. leveraged buyouts, hostile takeovers, ...)
- Private Equity and Venture Capital
- Underwriting: Equity markets (incl. IPO's, capital increases, share repurchases,...)
- Underwriting: Debt markets
- Structured Finance and Alternative Investments
- Corporate Financial Restructuring Advisory
- Sales, Trading and Brokerage (esp. FICC)
- Asset Management
- Private Wealth Management