

| M2 Business Ethics and Corporate Governance | |
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| Lecturer László Kovács, PhD | Module coordinator László Kovács, PhD |
| Content <u>Business Ethics</u> <ul style="list-style-type: none"> • Why ethics in business? • The market as an invisible hand • The implicit morality of the market • The anthropology of economics – homo oeconomicus • The corporation as a non-human actor – power and trust in business • Responsibility towards employees • Responsibility towards consumers and society • Globalization, sustainability and responsibility towards future generations • Managing business ethics • Case studies | |
| Prerequisite for participation <ul style="list-style-type: none"> • None Preparation / Reading <ul style="list-style-type: none"> • Students are expected to read the materials outside of class in order to create an environment for class discussion. A concrete research question related to the topic of the day is offered for further engagement with the topic in each session. In addition, YouTube lectures or TED-talks are suggested for each topic. • Scholarly articles discussed in class | |
| Intendend learning outcomes <ul style="list-style-type: none"> • Understanding and critical reflection over the guiding values of business ethics. • Understanding the social environment of a corporation and its responsibilities beyond making profit. | |
| Teaching & learning methods <ul style="list-style-type: none"> • Highly Interactive Teaching and Learning • Teamwork on Cases | |
| Literature <u>Business Ethics</u> General recommended readings: <ul style="list-style-type: none"> • Joseph R DesJardins / John J. McCain: Contemporary Issues in Business Ethics, Cengage Learning, sixth ed., 2014 • Andrew Crane / Dirk Matten: Business Ethics, Oxford University Press, third ed. 2010 • Tobey Scharding: This is Business Ethics, An Introduction, Wiley Blackwell, 2018 Specific recommended readings: <ul style="list-style-type: none"> • Niccolo Machiavelli: The Prince, 1532 • John Locke: The Second Treaties on Government, 1689 • Michael J Sandel: What Money Can't Buy, 2012 • Amartya Sen: The Idea of Justice, 2010 | |

Course organisation

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| ECTS-Credits 6 | SWS 4 | Language English |
| Kind of module Compulsory module | Turnus Winter term | Duration 1 semester |
| Workload 6 ECTS-Credits: 180 hours, combined out of: | | |
| Attendance 45 hours | Preparation / Homework / Self-study 45 hours | Time for exercise and group work 30 hours |
| Semester project / Presentation 30 hours | Exam preparation 30 hours | Exam time 120 Minutes |
| Prerequisite for the exam <ul style="list-style-type: none"> • None | | |
| Exam requirements <ul style="list-style-type: none"> • Essay examination covering topics from lecture and recommended readings. | | Weighting in examination Final grade: <ul style="list-style-type: none"> • 100% Written Exam |