







Designproject: Illustration

Magazin illustration: Covers, editorial and column

The semester is dedicated to illustration for magazines. Three different types of illustration are to be tested:

1. Design of title illustration (covers)

You will work on one clearly application-oriented illustration design for a political weekly magazine (SPIEGEL, ZEIT, FAZ-WOCHE) as well as a very free cover picture for a comic magazine.

2. Design of an editorial illustration

You are going to create a large opening illustration and a small vignette, accompanying a longer text in a monthly or a weekly magazine (e.g. SZ-Magazin, Zeit Magazin, Cicero, brand eins).

3. Design an illustration for a column

You will be working on an illustration for a short text such as by Axel Hacke or Harald Martenstein.

We will work under the most realistic conditions possible (clear schedule and integration of typography into the illustration).

Language in class will mostly be english.

Projectstart, first group meetimg: Thu, March, 19th 10:00 a.m in M 2.10