

Forest Stories

Experimental Forest Archive

The forest is more than what you see. It's a landscape of memories where many myths and fairy tales are at home. The forest is also the green lung of the earth – the only habitat for countless species of wild animals and plants. It is our water reservoir and maintains vital cycles through Photosynthesis. These characteristics are present in different climate zones of the planet – whether it is the tropical rain forest, the northern forests of the Taiga or that of the temperate zone.

Topic: In this design project you enter into a creative dialogue with this fascinating and endangered environment. For this purpose you will develop an individual concept with experimental methods. You are free to choose the media – of course, teamwork is always possible.

Methods and tools: The following techniques are presented by topic:

→ Typography in space → silkscreen → drawing/illustration → photographic media

These techniques will then be tried out in your own design laboratory (in nature or at home) and later on in the workshops of the faculty (from April 20, 2020).

This results in a series of visual experiments on the subject of forests, which serve as an inspiration for finding ideas. The aim is to visualize your own involvement with the *forest* as a myth and habitat and to share your gain of knowledge. You will develop a playful concept to raise awareness for a more mindful perception, appreciation and the need to protect this environment.

The entire design process is as important as the result. With your research, concepts, experiments and visualizations you will design an individual documentation.

At the start of the semester you will be on the road in regional woodlands and online to gather inspiration and material. To offer you a fresh perspective, we are planning a field trip to a treetop path where you will find yourself walk between tree crowns (from April 20, 2020).

Thus, in this design project we are creating a visual forest archive to trigger inspiration, discovery, reflection and awareness.

*„The tree which moves some to tears of joy is,
in the eyes of others, only a green thing that stands in the way.“ William Blake*

If you have any questions, please do not hesitate to contact me: simone.huetlin@hs-augsburg.de



Typography in space



Acacia Trees (Workshop Wilderness 2016)



Change in perspective