

Study Focus Bachelor

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Course Title	European Business Studies (B.A.) consists of 2 parts: <ul style="list-style-type: none">• European law (2 SWS – 3 ECTS)• European integration (6 SWS – 9 ECTS)
Contact hours (per week)	8
ECTS Credits	12
Study programme	Bachelor
Study Year (1-4)	3/4
Semester	Winter and Summer

Objectives:

Having participated in this module, students know about the core goals, the legal framework, important institutions and the decision-making procedures of the EU. Furthermore, students are familiar with various important economic and policy areas of the EU and can analyse and discuss recent economic and political developments in the EU. Students are able to evaluate different policy measures and to assess their impact on the development of the EU. Students should be at ease to work and to do business successfully with European firms and institutions.

Contents:

- The legal structure of the EU
- The core goals and the basic legal framework of the EU
- Institutions of the EU and the decision-making process in the EU
- The economies of the EU
- The European monetary union
- The Euro and a common monetary policy
- EU-programmes and enhancement of competitive capabilities within EU corporations
- The European labour markets and its major rules
- EU competition and state aid policy
- The EU budget and the financial resources of the EU available for firms and institutions
- The EU and the world trading system
- Important economic and policy areas of the EU
- Economic strengths and weaknesses of the European economies
- Strong and weak sectors in major EU member countries
- The characteristics in culture and economy of member countries of the EU

Literature

- Senior N., S.: The European Union: Economics, Policies and History, 2011, 3rd edition, London, McGrawHill
- Wallace, H., Wallace W.: Policy-Making in the European Union, 2010, 6th edition, Oxford University Press
- Baldwin, R. Wyplosz Ch.: The Economics of European Integration, 2012, 4th edition, London, McGrawHill