



INTERNATIONAL

The “International Business & Finance” (IBF) master program is a truly global program: Our students come from all over the world. Therefore, all our lectures are taught entirely in English.

The program design is also based upon latest academic research on international standards and benchmarks, by including topics like International Corporate Finance, Mergers & Acquisitions, International Banking (incl. Investment Banking), and Corporate Strategy and Platform theories as well as Green Business Designs.

Points of Contact:

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Course of Studies

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BUSINESS PARTNERS / GUEST LECTURES

Deloitte.



SIEMENS



KUKA



MAHLE

DAIMLER



Allianz



Deutsche Bank



FLIXBUS



CRXMARKETS



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INTERNATIONAL BUSINESS AND FINANCE

Master Program



www.tha.de/ibf

Technical University of Applied Sciences
Augsburg
School of Business
An der Hochschule 1
86161 Augsburg
www.tha.de/wirtschaft



PROFILE

The Master of International Business and Finance is a 3-term program. Cross-cultural exposure is a key element of this program, and European students are required to study for one term at one of our partner universities.

Students of the Master's degree program also benefit from a broad network of renowned business partners, like blue chip corporations, consulting companies, and investment banks.

The core of the program aims at:

- **Professional Expertise:** Students acquire in-depth knowledge of financial markets, corporate finance, corporate strategy, M&A and innovation management.
- **Communication Expertise:** By learning both the potentials and pitfalls of different multinational business strategies, students are able to apply academic rigour in challenging real world applications.
- **International Exposure:** First hand cross-cultural experience is acquired both in the classroom sessions with international peers, as well as through an exchange program with one of our partner universities abroad.
- **Social Competence:** Through active learning and case studies, students are trained in leadership skills to manage complex tasks both independently, and as a team.

Career Opportunities

Upon graduation, students will be able to advance to leadership positions in multinational or medium-sized companies. Alternatively, students might start their career as corporate finance or strategy consultant. Graduates will specialize in financial and strategy-driven fields.

CURRICULUM

COMPULSORY MODULES

1 st term	<ul style="list-style-type: none"> M1.1 Business Ethics and Corporate Governance M1.2 Financial Economics, Financial Institutions and Monetary Policy M1.3 Financial Market Decisions M1.4 Managing People M1.5 Valuation of Securities and Companies
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MODULES STUDIED ABROAD (individual learning agreements)

2 nd term	<ul style="list-style-type: none"> M2.1 Studies Abroad Non-European students may also take a second term with the following modules: M2.2 Banking Regulation and Supervision M2.3 Corporate Finance and Valuation M2.4 Cross-Cultural Management M2.5 International Guest Lecture M2.6 Platform and Digital Business Design Strategies M2.7 Strategy Case Study - Simulation
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INTENSIVE MODULES

3 rd term	<ul style="list-style-type: none"> Intensive Lectures M3.1 Advanced M&A Management M3.2 Advanced M&A Management - Valuation and Case Studies M3.3 Advanced Risk Management M3.4 Master Thesis
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ADMISSION AND APPLICATION

Admission Requirements

The Master Program is an advanced graduate-level course for students who want to further develop their competencies in financial, strategic and international management skills. Graduates with a bachelor's degree are eligible to apply. Our prerequisites are:

- Academic degree with at least 210 ECTS. In the case of a degree with only 180 ECTS, students will have to achieve the missing ECTS during their master studies.
- Bachelor studies should be focused on finance, strategy and management.
- The grade point average for admission is 2.5 or better according to the German grading system.
- An English test (TOEFL or IELTS) is mandatory for all non-native speakers (only exception US, UK). The TOEFL score required is 85 points, the IELTS score required is 7.0.
- First-hand experience (e.g. internships...) in finance and strategy.
- Detailed CV
- Motivation Letter

Application

The application is possible between 2nd May and 15th June. The application process at THA is digital. Registration should be submitted via the university's online platform.

Accreditation

The master program is system-accredited and part of the quality management of THA.