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| Internationale Finanz- und Investitionswirtschaft Multinational Business Finance and Investment | |
| Code: IM2IFI | |
| Lecturers Prof. Dr. Thorsten Feix | Module Coordinator Prof. Dr. Thorsten Feix |
| <p>Intended Learning Outcomes</p> <p>Students will understand how multinational corporations raise funds on the global capital markets and learn how to assess the risks and the success factors that are specific to operating worldwide. Currency risk, interest rate risk, commodity pricing risk and political risk will be covered in-depth. Students will learn how to apply the standard methods for investment appraisal (NPV / discounted cash flow methodology) in an international framework.</p> <p>The module will provide detailed knowledge and skills to be prepared for the study focus “Corporate Finance”.</p> <p>In addition the module could be used as a finance module for international MBA courses where students have a professional background other than business / management or economics</p> | |
| <p>Content</p> <p>Courses in the Module Multinational Business and Finance</p> <p>Detailed Course Description</p> <ul style="list-style-type: none"> ● Introduction: Finance and investment of a multinational company ● Global financial environment: The international monetary system ● The causes and consequences of the GFC ● Foreign exchange markets ● International parity conditions ● Foreign currency derivatives ● Interest rate and currency swaps ● FX determinants and forecasting ● Foreign exchange risk: Transaction exposure ● Foreign exchange risk: Operating exposure ● Financing the global company: Cost of capital ● Financing the global company: Equity markets ● Financing the global company: Debt markets ● Global investment and portfolios: Foreign direct investment | |
| <p>Teaching & Learning Methods</p> <ul style="list-style-type: none"> ● Interactive teaching (lecture with integrated practical problems) ● The lecture is supplemented by questions for discussion / practical problems / case studies which are either solved by way of teamwork in class or assigned as homework tasks ● Microsoft Excel spreadsheets are developed in class to illustrate complex decision-making situations with examples that are close to reality | |
| <p>Media Presentations with projector / flipchart / pin board</p> | |

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| Relation / Interface to other Courses --- |
| Additional Information --- |
| Literature Required Reading <ul style="list-style-type: none"> • David K. Eiteman, Arthur I. Stonehill, Michael H. Moffett: Multinational Business Finance, 13th ed., Addison-Wesley, 2013 (Pearson International Edition) • Richard A. Brealey, Stewart C. Myers, Franklin Allen: Principles of Corporate Finance, 8th ed., McGrawHill, 2005 |

Organisation

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| ECTS Credits 5 | Contact Hours 4 | Language of Instruction English |
| Type of Module Compulsory | Offered Winter semester | Duration 1 semester |
| Semester of Study 2 nd year, 3 rd semester | | |
| Prerequisite for Participation See §6 Study- and Examination Regulations | | |
| Recommended Requirements <ul style="list-style-type: none"> • Reading, understanding and learning the relevant parts in the books, articles and notes • Study notes taken in class • Participation in the lecture • A full understanding of the basics in finance covered in “IM1FIBU Einführung in die Finanzwirtschaft und Buchführung / Introduction to Finance and Financial Accounting” as well as the fundamentals of financial mathematics covered in “IM1MATH Wirtschafts- und Finanzmathematik / Mathematics” (both are 1st year mandatory courses) are a necessary prerequisite | | |
| Total Workload and Breakdown of Credits 5 ECTS x 30 hours = 150 hours, made up of: | | |
| Course Attendance 60 hours | Preparation / Homework / Self-study 30 hours | Time for Exercises and Group Work 30 hours |
| Semester Project / Presentation Preparation --- | Exam Preparation 30 hours | Duration of Examination 90 minutes |
| Prerequisite for Award of Credit Points Passing the examination at the end of the semester. | | |
| Type of Examination Written examination | Weighting of Final Grade Written examination: 100% | |