

**Budapest Business School University of Applied Sciences
 Faculty of International Management and Business**

**BSc in International Business Economics (English language Programme)
 Model Curriculum**

YEAR 1	
<p>Semester 1</p> <ul style="list-style-type: none"> • Economics 1 • Basics of Business Economics • Information Technology and the World • Business Communication • Foreign Language for Business A/1 • Basics of Business Law • International Relations and Institutions • Elective Unlimited choice • Physical Education 1 	<p>Semester2</p> <ul style="list-style-type: none"> • Business Mathematics • Economics 2 • Introduction to Finance • Introduction to Accounting • Foreign Language for Business A/2 • Limited choice elective subjects in Economic and Social Sciences • Physical Education 2
YEAR 2	
<p>Semester 3</p> <ul style="list-style-type: none"> • Basics of Statistics and Probability Studies • International Economics • Organisational and Human Resource Management • Introduction to Marketing • Quantitative Methods for Decision-Making • International Trade • International Logistics • Foreign Language for International Business A 	<p>Semester 4</p> <ul style="list-style-type: none"> • Statistics for Business • Foreign Language for Business B/1 • Negotiation Techniques • World Economy and International Trade • International Marketing • The EU's Organisation and Policies • Limited choice professional elective subjects

YEAR 3

Semester 5

- Foreign Language for Business B/2
- International and EU Law
- International Financial Management
- International Economic Policy of Hungary
- Elective subjects (unlimited choice)

Specialisations: *International Business Development or East Asian Business Studies*

International Business Development	East Asian Business Studies
Payment Risk Management and Financing	The Modern Chinese Economy
Business Environment in the EU	The Japanese Economy in the 21st Century
Foreign Trade Regulations	Advanced Economies of Asia: South-Korea and Taiwan, Singapore
Introduction to Market Research	The Emerging South-East-Asian Regions

Semester 6

- Research Methodology
- Foreign Language for International Business B
- Elective subjects (unlimited choice)

Specialisations: *International Business Development or East Asian Business Studies*

International Business Development	East Asian Business Studies
International Contracts and Business Situations	Economic integration in Asia
Corporate Logistics Processes	Global Value Chains in Asia
ERP Systems (SAP)	Innovation and Catch-up: The Various Experiences of Asian Economies
	Intercultural Training with Special Emphasis on Asia

YEAR 4

Semester 7

- Internship C

Semester 8

- Internship A+B
- Bachelor of Sciences Thesis