

FACULTY OF ECONOMICS AND BUSINESS STUDIES / ULE

1.-LIST OF SUBJECTS TAUGHT IN ENGLISH – ACADEMIC YEAR 2022-2023

(Teaching & evaluation fully in English, except indication in brackets of percentage of teaching in English)

Degree in Business Administration and Management (ADE):

0508009 – Business English
0508037 – Advanced Business English

Degree in International Trade:

0512004 - English I
0512005 – Mathematics Applied to Business (**50%**)
0512011 – International Business Law (**50%**)
0512012 - English II
0512021 – International Market Research
0512022 - English III
0512032 - English IV
0512034 – Consumer Behaviour
0512037 – Business Communication Policy
0512038 – Organization of World Economy
0512040 – International Finance II

Degree in Economy:

0510009 – English Applied to Economy

Degree in Finance:

0516009 - English

Degree in Marketing and Market Research:

0511008 - English for Marketing
0511031 – Communicative Resources in English
0511032 – European Economic Analysis

Degree in Tourism:

0514004 - English I
0514013 - English II
0514024 - English III
0514033 - English IV

European Master in Business Studies (EMBS)

(Access not granted for incoming international mobility students)

1728306 - European and Global Consumer Behaviour
1728316 - Sustainable and Responsible Management
1728318 - Company Project
1728319 - Innovation and Entrepreneurship
1728320 - Internship
1728322 - Consumer Engaging Communication

2.-LIST OF “ENGLISH FRIENDLY” SUBJECTS – ACADEMIC YEAR 2022-2023

The term “English Friendly” subjects refers to subjects taught in Spanish, but the teacher agrees to provide materials and activities for them in English.

Those activities will consist of:

- Offering complementary documentation or bibliography in English, allowing the international student to follow the contents of the subject.
- Offering tutorials and orientation in English.
- Allowing the international student to present written or oral works in English.
- Taking exams in English.

“English Friendly” subjects offered at the Faculty of Economics and Business Studies:

- 0512011 International Business Law
- 0512030 Cross-Cultural Marketing
- 0512013 International Marketing
- 0511024 Product Marketing and Pricing
- 0512016 Human Resource Management
- 0509022 Financial Management II
- 0509006 Financial Regulation
- 0514040 Urban Tourism
- 0514028 Tourism Land Usage Planning