



# Welcome to **ESIC**

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BUSINESS & MARKETING SCHOOL  **ESIC**

A central graphic element consisting of a white-bordered rectangle. Inside, there's an aerial view of a city at night with a blue color cast. The text 'Welcome to ESIC' is prominently displayed in white. Below it, a horizontal line of dots is followed by 'BUSINESS & MARKETING SCHOOL' and the ESIC logo (a circular emblem with a crown) and 'ESIC' in bold white letters.

 **ESIC**  
BUSINESS & MARKETING SCHOOL

*Transforming people*

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*Transforming people*

# Why study at ESIC?



Welcome to ESIC Business & Marketing School.

First, I thank you for choosing us to guide you and accompany you in your training process. You are arriving at a School that aims to transform you to succeed in your professional life and be an actor of change in the organisations for which you work and in society, all while respecting the ethical principles that guide our conduct. To put it simple: we want our students to contribute to improving companies and their environments, because we are convinced that this world can be improved.

Our educational model combines knowledge, values and experiences. As knowledge evolves rapidly, the key is to teach you how to learn, to activate your curiosity so that you know how to adapt with agility to a constantly moving environment.

You will also contribute to our transformation. Your experience is essential to help us improve our teaching daily. You will also be a part of our transformation. Therefore, I invite you to discover ESIC, its people and its services, and to get fully involved in the life of a School that is full of possibilities.

Study, participate, learn, give your opinion, enjoy, mix, but, above all, be yourself and be happy.

Welcome to the home of your learning.

A handwritten signature in black ink, reading "Eduardo G. Martín".

**Eduardo Gómez Martín**  
General Director

# 1) Study in Spain. Study at ESIC.

Spain is one of the most attractive countries to study in. We have an array of universities and business schools with great international prestige and recognition. Perhaps that is why we are also the largest host of Erasmus students in Europe. But, besides the quality of our education, Spain stands out for its climate, lifestyle and philosophy of life, parties, rich gastronomy, the diversity of landscapes, the historical and monumental legacy, the cultural richness... This is why it is sometimes said that Spain is a small Europe with very different identities

Madrid, Barcelona and Valencia are the 3 main cities in Spain, and ESIC has a presence in all of them (ESIC is present in 10 Spanish cities). They are cosmopolitan, open, and full of life 24 hours a day... They have international airports and are perfectly connected to the rest of Spain and Europe.

The cultural offer in both cities is permanent and covers all activities and shows: music, theatre, dance, painting, sculpture, etc.

Its gastronomy is exquisite. You will be able to enjoy the typical Spanish tapas (in Madrid in such traditional areas as La Latina or the Barrio de las Letras. In Barcelona, in the Born and Gràcia districts). You will also find avant-garde Spanish cuisine restaurants, markets and gastronomic fairs.



## MADRID



**CAPITAL OF SPAIN AND CAPITAL OF THE COMMUNITY OF MADRID.** (Autonomous Community).



**4 MILLION INHABITANTS** (7 throughout the metropolitan area).



**COLD WINTERS** (Minimum 4-5° C and Maximum 12°C) **AND MILD/WARM SUMMERS** (20-32°C)



**SUN** (2,691 hours of sun/year)



**POZUELO CAMPUS 20 MINUTES FROM MADRID**



**SPANISH IS THE OFFICIAL LANGUAGE AND CLASSES ARE TAUGHT IN SPANISH AND/OR ENGLISH.**

## BARCELONA



**CAPITAL OF CATALONIA** (Autonomous Community of Spain).



**1.6 MILLION INHABITANTS** (5.6 in the whole province).



**COLD/MILD WINTERS** (Minimum 4-5°C and Maximum 16-17° C) **AND WARM SUMMERS** (19-28°C).



**SUN** (2,513 hours of sun/year)

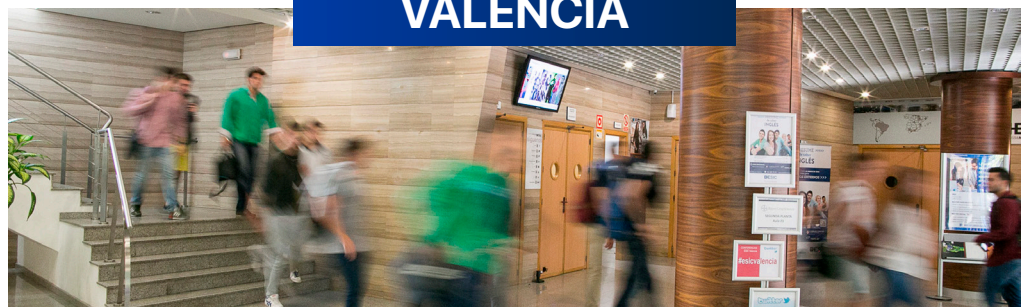


**BARCELONA CAMPUS IN THE CITY CENTRE**



**SPANISH AND CATALAN ARE THE OFFICIAL LANGUAGES AND CLASSES ARE TAUGHT IN SPANISH AND/OR ENGLISH.**

## VALENCIA



**CAPITAL OF COMUNIDAD VALENCIANA** (Autonomous Community of Spain).



**800.000 INHABITANTS** (2 million for the entire metropolitan area). It is the third most populated city in Spain.



**COLD / MILD WINTERS** (Min. 4-5°C and Max. 16-17°C) **AND HOT SUMMERS** (19-33°C).



**SUN** (2,886 hours sun/year). More than 300 days of sunshine per year.



**VALENCIA CAMPUS IN THE CITY CENTRE**



**SPANISH AND VALENCIAN ARE THE OFFICIAL LANGUAGES AND CLASSES ARE TAUGHT IN SPANISH AND/OR ENGLISH.**



## 2) What services does ESIC offer you?



When you decide to study in another country, it is normal to have many doubts. Where am I going to stay? What means of transport are there to get to the campus? What scholarships can I apply for? Will I be able to do professional internships in that country? Where do I go if I get sick?

ESIC has a department that will help you solve all your doubts. We are at your entire disposal to clarify any questions and to provide you with an answer in Spanish or English. These are our main services:

**\* INTERNATIONAL OFFICE**, together with the Secretary of Students (Undergraduate and Postgraduate), will provide you with information for the handling of administrative documents – NIE, visa extensions, etc. – that are demanded. It will also advise you to facilitate your adaptation to the country: support in finding accommodation, health insurance, information on Spanish customs and institutions, scholarships and grants, etc.

**PROFESSIONAL DEVELOPMENT UNIT**. This unit includes the Department of Professional Careers, Internships, ESIC Entrepreneurs and ESIC Alumni.

\* Only available at the ESIC Madrid Campus



Library



Virtual Campus



Canteen-Cafeteria



Sports Club and  
Outdoor Activities



Volunteering



Wi-Fi



Computer, multimedia and  
work rooms



Car Parks



Nearby public transport

# 3)

## Accommodation.

### AREAS:

· If you want to live near the School: In this case, the areas closest to the Campus are Pozuelo de Alarcón, Aravaca, Majadahonda, Las Rozas and Boadilla.

· If you want to live in the city centre: Moncloa, Ciudad Universitaria, centre area, Barrio de Salamanca... are some of the options.

### Accommodation options:

#### 1). RESIDENCE HALLS:

- Residencias Nebrija
- Residencia Collegiate
- Colegio Mayor Argentino
- Nexo Residencias

#### 2). WEBS AND AGENCIES:

- Mi casa Inn
- Alojamientos Pablo Gallego
- P y R Soluciones
- Aluni
- Accomadrid
- Be roomers
- DFlat
- Spot a Home
- Housing Anywhere



## MADRID

## BARCELONA



### AREAS:

· If you want to live near the School: the District of Sarrà-Sant Gervasi is where both the University and Postgraduate campus are located

· If you want to live in the centre of Barcelona: Eixample, Gràcia or Les Corts.

### Accommodation options:

#### 1). RESIDENCE HALLS:

- Nexo Residencias
- Residencia Universitaria Sarrà
- Residencia Emílie de Villeneuve
- Residencia de estudiantes Tres Torres
- Residencia de estudiantes Roca
- Residencia Universitaria Barcelona Diagonal

#### 2). WEBS AND AGENCIES:

- Be roomers
- Spot a Home
- Vive Barcelona
- Barcelona Home
- Resa Housing
- Altiro Barcelona
- Housing Anywhere

3). ROOMATE LIST. Once the registration is finished, in the Virtual Campus you can look for flatmates through a "notice board".

### AREAS:

· If you want to live near the School: the university area of Blasco Ibáñez, Tarongers, Xuquer, Ramon Llull and Manuel Candela is where the campus is located..

· If you want to live in the centre of Valencia: El Pla del Remei, Pla del Real, El Carmen or Ruzafa.

### Accommodation options:

#### 1). STUDENT RESIDENCES:

- ESIC: San Francisco Javier
- Collegiate Marina Real
- Damià Bonet Residence Hall
- Galileo Galilei University Residence
- Ausias March Hall of Residence

#### 2). WEBSITES AND AGENCIES:

- Idealista
- Badi
- Habitoom
- Fotocasa
- Spotahome
- Habitaclia

3). ROOMATE LIST. Once the registration is formalized, from the Virtual Campus, you can look for flatmates through a "notice board".



## VALENCIA



# 4) Transport.



Valencia.

## MADRID



Madrid-Barajas Adolfo Suárez Airport: [www.aena.es/es/aeropuerto-madrid-barajas/index.html](http://www.aena.es/es/aeropuerto-madrid-barajas/index.html)



Underground: [www.metromadrid.es](http://www.metromadrid.es)



Suburban train: [www.renfe.com/viajeros/cercanias/madrid](http://www.renfe.com/viajeros/cercanias/madrid)



City and intercity buses\*, tram/light rail, etc. [www.crtm.es](http://www.crtm.es)



AVE (high-speed train): [www.renfe.com/viajeros/larga\\_distancia/productos](http://www.renfe.com/viajeros/larga_distancia/productos)

## BARCELONA



Barcelona El Prat – Josep Tarradellas Airport: [www.aena.es/es/aeropuerto-barcelona/index.html](http://www.aena.es/es/aeropuerto-barcelona/index.html)



Metro, city and intercity buses, etc.: [www.tmb.cat](http://www.tmb.cat)



Suburban train: [www.renfe.com/viajeros/cercanias/barcelona](http://www.renfe.com/viajeros/cercanias/barcelona)

Generalitat Catalana Trains (FGC) [www.fgc.cat](http://www.fgc.cat)



AVE (high-speed train): [www.renfe.com/viajeros/larga\\_distancia/productos](http://www.renfe.com/viajeros/larga_distancia/productos)



Port of Barcelona: [www.portdebarcelona.cat/en](http://www.portdebarcelona.cat/en)

## VALENCIA



Valencia Manises Airport: [www.aeropuerto-valencia.com/aena.mobi/m/es/aeropuerto-valencia/valencia.html](http://www.aeropuerto-valencia.com/aena.mobi/m/es/aeropuerto-valencia/valencia.html)



Underground/Subway, urban and intercity buses... [www.emtvalencia.es/ciudadano/index.php](http://www.emtvalencia.es/ciudadano/index.php)



Commuter train [www.renfe.com/viajeros/cercanias/valencia/](http://www.renfe.com/viajeros/cercanias/valencia/)



AVE (high-speed train) [www.renfe.com/viajeros/larga\\_distancia/productos/](http://www.renfe.com/viajeros/larga_distancia/productos/)



Valencia's port [www.valenciaport.com/](http://www.valenciaport.com/)

\* Bus 657A, direct from Moncloa to ESIC.

5)

Procedures before and after arriving in Spain.














# BEFORE

No citizens of the European Union need to carry out any formalities before their arrival in Spain.

In the case of non-EU citizens, it will be necessary to apply for a study visa. To do so, once your reservation for a place at the School has been formalized, you will receive the original documentation to process it at the corresponding Consular Office.

Here are the documents that you must manage for your visa process:

- |   |   |  |
|---|---|--|
|  1. Letter of admission/ acceptance from the School                    |  6. Proof of accommodation (rental contract, residence, hotel...)  |  9. Certificates of previous studies (apostilled) |
|  2. Valid Passport for the period you are going to study               |  7. Medical insurance that covers you in Spain (we have special conditions in Sanitas for ESIC students) |  10. Certificate of non-criminal record           |
|  3. ID photo   |  8. Payment of consular fees; to be consulted at the corresponding Consulate/ Embassy                    |  11. Medical certificate; not older than 3 months |
|  4. Visa application   |   |  |
|  5. Document certifying funds to live in Spain (requested at the bank) |   |  |

\* We recommend contacting the Spanish Consulate closest to your residence to request an appointment and confirm the documents; this may vary depending on the country of origin.

# AFTER

Once in Spain, citizens from the European Union or another State belonging to the European Economic Area Agreement or the Swiss Confederation must apply for registration in the Central Registry of Foreigners, where they will obtain a certificate of registration and a Foreigner's Identity Number (NIE).






This registration must be done by the student in person at the Foreigners' Offices of the province of residence at the corresponding National Police station.

For non-EU students, you have 30 calendar days from your entry to Spain to apply for your Foreigners' Identity Card (TIE).

The TIE is a single and exclusive document designed to provide documentation to foreigners who are legally staying in Spain. This card is personal and non-transferable and holders are obliged to carry this document with them.

The application must be made in person at the Foreign Office or the Police Station in the province where you live.

Below, we detail the documentation required for the application, all of which must be original documents:

- |  |  |   |
|--|--|---|
|  1. Passport with the Spanish entry stamp |  3. Three ID photographs, in colour and on a white background |  5. Decision to grant the authorisation justifying the issue of the card (unless the person consents to the verification of this information by the General State Administration). |
|  2. Student visa, if applicable           |  4. Proof of payment of corresponding fees                    |   |

\* It is important to renew the TIE in case it is necessary to extend the period of stay in Spain. This may be because another training course is being carried out or is needed for an internship in a company.

## TOWN HALL REGISTRATION:

All those living in Spain are required to register on the census of the municipality (Padrón) where they will reside. This is necessary to prove residence for all procedures related to public services.

**Madrid:** This procedure is done at the Oficinas de Atención a la Ciudadanía-Línea Madrid by appointment.

**Barcelona:** You can do this at your district's Oficina d'Atenció Ciutadana by appointment.

## IF YOU WANT TO WORK DURING YOUR STUDIES:

Once in Spain, you can apply for a work permit at the Foreigners' Office, as long as the work is compatible with your studies and your income is not sufficient to support your life in Spain.

# 6)

## Cost of living in Madrid and Barcelona.

### MADRID



#### Accommodation

**INDIVIDUAL:**

Rent: 700 – 1,300€

**SHARED:**

Shared apartment: 300 - 600€

Residences: 900 – 1,200€



#### Food and Leisure

Baguette: 0.75 – 1.15€

Daily menu: 10€ - 15€

Coffee/Tea: 1.10 – 1.25€

Beer: 1.50 – 2.00€

Cinema ticket: 9 - 12€



#### Transport

10 journeys Metro-bus pass  
12.20€

Monthly pass: 54.60€ \*

Youth Pass (under 26 years old) 20€ (monthly, unlimited travels in all zones)

Public Bicycle: 25€/year  
[www.bicimad.com](http://www.bicimad.com)

### BARCELONA



#### Accommodation

**INDIVIDUAL:**

Rent: 700 – 1,300€

**SHARED:**

Shared apartment: 300 - 600€

Residences: 800 -1,200€



#### Food and Leisure

Baguette: 0.75 – 1.15€

Daily menu: 9€ - 14€

Coffee/Tea: 1.25 – 2.00€

Beer: 2,50€

Cinema ticket: 9 - 12€



#### Transport

T-Casual-10 journeys 11.35€

Monthly pass: 40.00€ \*

T-Youth (under 25 years-old)  
80€ (Quarter, unlimited travel  
1 zone)

Public Bicycle: 35 - 50€/year  
[www.bicing.barcelona/es](http://www.bicing.barcelona/es)

### VALENCIA



#### Accommodation

**INDIVIDUAL:**

Rent: 700 - 1,300€

**SHARED:**

Shared apartment: 300 - 600€

Residences: 800 - 1,200€



#### Food and Leisure

Baguette: 0,75 - 1,15€

Daily menu: 9€ - 14€

Coffee/Tea: 1,10 - 1,25€

Beer: 1,50 - 2,00€

Cinema ticket: 9 - 12€



#### Transport

10 journeys Metro-bus pass  
9€

Monthly pass: 45€

Youth monthly pass (under  
30 years old) 25€ (mensual)

Public Bicycle: 29€/year  
[www.cas.valenbisi.es](http://www.cas.valenbisi.es)

#### Others:

Mobile contract: 50€ on average

# 7)

## Banks, bank accounts and credit cards.

Spain is within the Euro zone and this is its official currency. Money can be exchanged at banks (Monday to Friday from 8.30 am to 2 pm, and Saturdays from 8.30 am to 1 pm except in summer)\*.

You will also find several exchange offices that operate daily in the centre of Madrid, Barcelona and Valencia with longer opening hours, in some railway stations, bus terminals and airports.

You can pay with credit cards in most shops or restaurants. On the other hand, you have to take into account that you may be charged commissions for withdrawing money from ATMs, depending on the bank.

\* Confirm this with your financial institution.



# 8)

## Other information of interest.

### REGULAR HOURS

The usual working day in Spain is from Monday to Friday from 8:00/9:00am to around 6:00/7:00pm, with a midday break around 2:00pm for lunch.

Normally, although the time is the same in almost all of Europe (GMT), the schedule of meals in Spain is later than in the rest of the countries. Often, lunchtime is from 1:30pm to 3:00pm while dinner is usually from 8:30pm to 10:00pm. That is why in Spain you will find that restaurant opening hours are usually longer.

There is no obligation to tip in restaurants and cafes, but it is common to tip if the service has been satisfactory.

The opening hours of the shops are also very long, from 10:00am to 10:00pm. Depending on the type of shop, or if it is a shopping centre, it may close at midday, coinciding with lunchtime. However, the shops in the centre and shopping centres have continuous opening hours.

In Spain, smokers are banned from smoking in all establishments and closed public spaces. Smoking is allowed only in bars and establishments that have an outdoor area, without any kind of inconvenience, as long as the spaces and/or elements intended for it are respected and used.



## USEFUL TELEPHONE NUMBERS

## MADRID

Madrid Emergencies  
**112**

Madrid National Police  
**091**

Madrid Local Police  
**092**

Madrid Civil Guard  
**062 - 91 514 60 00**

Madrid Civil Protection  
**91 537 31 00**

Madrid Red Cross  
**91 522 22 22**

Social Security and  
Emergencies SAMUR  
**61**

Madrid Ambulances  
**061 / 91 479 93 61**

Madrid Firefighters  
**080 - 085 - 092**

Madrid Vehicle Storage  
- Crane  
**91 435 06 66**

Roadside Assistance  
**91 742 12 13**

Route Planner  
**900 12 35 05**

## BARCELONA

Barcelona Emergencies  
**112**

Barcelona National Police  
**091**

Mossos d'Esquadra  
(Police)  
**112**

Civil Guard  
**062**

Urban Guard  
**092**

CatSalut Respon  
(Emergencies System)  
**061**

Barcelona Red Cross  
**93 300 65 65**

Urgencies and Social  
Emergencies Central  
(CUESB)  
**900 703 030**

On-call courts  
**935 548 650**

Firefighters  
**080**

## VALENCIA

Emergencies and  
Firefighters  
**112**

National Police  
**091**

Local Police  
**092**

Civil Guard  
**062**

Citizen Phone  
**010**

Generalitat Information  
**012**

Gender Violence  
**016**

Red Cross Emergency  
**96 367 73 75**

Medications at home  
**900 362 236**

Water Emergencies  
**96 386 06 38**

Municipal Crane  
**96 389 12 43**

## APPS FOR YOUR LIFE IN SPAIN



## CITYMAPPER

It integrates information from all means of urban transport, especially public transport, although it also adds options for walking, cycling, or transport sharing systems.  
[www.citymapper.com](http://www.citymapper.com)



## MOOVIT

It is an App with all the comfortable, intelligent and simple options of local transport. It has public transport information, perfected by the users.  
[www.moovitapp.com](http://www.moovitapp.com)



## AROUNDME

An app lets you know everything around you, wherever you are. This can be from bars, banks or petrol stations, to churches, or even where we can get Wi-Fi. Find what you are looking for at any time.  
[www.aroundmeapp.com](http://www.aroundmeapp.com)



## TRANSFER WISE

Making an international transaction with TransferWise is up to eight times cheaper than with a bank. This is possible because they apply the average exchange rates of the market and report the price of the only commission charged before making the transaction, which significantly lowers the costs of any international transfer.  
[www.transferwise.com](http://www.transferwise.com)



## TIMEOUT

A great guide to get to know Madrid and Barcelona and for when you travel around the world. You can plan activities, find places to eat and drink, save your favourite places and personalise your application in more than 30 cities.  
[www.timeout.com](http://www.timeout.com)



## 9) ESIC Idiomas.

You surely want to take advantage of your stay in Spain to learn or improve your level of Spanish and other languages. Unlike other universities or business schools, ESIC offers you its own language school. This way, without leaving the building, you can perfect your business English (or other language), your conversation level... and even certify your knowledge.

**We are an  
examination  
centre**



**CAMBRIDGE ENGLISH**  
Language Assessment

Authorised Centre

**We offer Spanish  
for English speaking  
students**



\* Only available in Madrid at the moment.

### **Did you know...?**

557 million people worldwide speak Spanish (and it is the mother tongue of more than 480)?

... Spanish is the 3rd language with the most presence on the Internet (only behind Chinese and English)?

... The contribution of Spanish-speaking countries to global GDP is 6.9%, a higher percentage than countries where French is the official language?

Source: *"El español en el mundo"* from  
Instituto Cervantes. #AnuarioIC2018





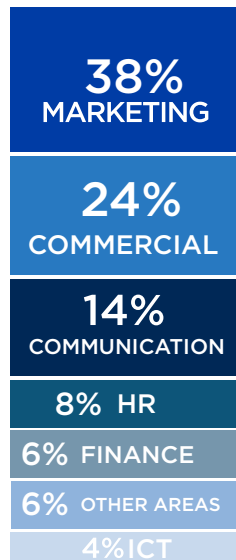
Barcelona.

# 10) Employability.

Most of our alumni (both national and international) are working all over the world. This shows that we train global professionals.

Employability ratios of former ESIC students working abroad.

## What area are they working in?



## Type of company

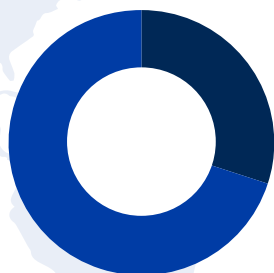


## Level of responsibility



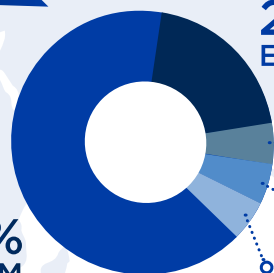
## Where do they work?

70% SPAIN



30% ABROAD

64% LATAM



23% EUROPE

5% USA

5% ASIA

3% MEA

# 11)

## International experience in Spain + Other international experiences.

Besides studying in Spain, ESIC offers you the possibility of taking the leap to other countries such as China, the United Kingdom or the USA to learn how business is done in your field in these markets.

### BACHELOR'S DEGREES

#### ERAMUS +

#### ERAMUS + ESTUDIOS PROGRAM

University exchange within the European educational space. Students in bachelor's degrees can access bilateral exchanges with different universities.

#### ERASMUS + PRÁCTICAS PROGRAM:

Internships in foreign companies or organisations.

#### WHERE CAN I GO: EUROPEAN EDUCATIONAL AREA

You can apply for a scholarship in this program. Participants only pay for the amount corresponding to the course at ESIC.

Subject to availability

#### MUNDE ESIC PROGRAM

University exchange within the NON-European educational space.

#### WHERE CAN I GO: AMERICA AND ASIA

Participants only pay for the amount corresponding to the course at ESIC.

Subject to availability

\* You can check the countries/universities at the ESIC International Office.



### DEGREES



#### TERRA PROGRAMME

University exchange for students of the Degree in Global Marketing Management.



#### DEGREE+ PROGRAMME

Obtain an official degree from the university of destination.

Where I can go: Germany  France  and USA 

This program involves: Payment for training at the host university + Payment of the course fee at ESIC.

Subject to availability



#### HORIZON PROGRAMME

Ireland  and USA. 

Ireland and USA.

This program involves: Payment for training at the host university + Payment of the course fee at ESIC.

Subject to availability.

**IT IS ALSO AVAILABLE FOR BACHELOR'S DEGREES**

# MASTER PROGRAMS

## MASTER PROGRAMS WITH INTEGRATED AND OPTIONAL INTERNATIONAL EXPERIENCE

**IMBA**  
International MBA  
**12 MONTHS**

Spain 🇪🇸 + China 🇨🇳 **OR** USA 🇺🇸  
(Madrid or Barcelona) (Shanghai) (Miami)

**MMS**  
Master en Marketing Science  
**12 MONTHS**

Business Study Tour 🇬🇧  
1 week in United Kingdom (London)

**GMBA**  
Global MBA  
**12 MONTHS**

Spain 🇪🇸 + China 🇨🇳 + USA 🇺🇸  
(Madrid or Barcelona) (Shanghai) (Miami)

**MDM**  
Master in Digital Marketing  
**12 MONTHS**

Business Study Tour 🇬🇧  
1 week in United Kingdom (London)

**MIM**  
Master in Marketing Management  
**12 MONTHS**

Business Study Tour 🇨🇳  
10 days in China (Chengdu)

**MML**  
Master en Marketing Moda y Lujo  
**10 MONTHS**

Business Study Tour 🇫🇷  
1 week in France (Paris)

**MBM**  
Master in Management  
**12 MONTHS**

Business Study Tour 🇨🇳  
1 week in China (Shanghai)

**MITB**  
Master's in International Trade & Business  
**12 MONTHS**

2 STUDY PATHS  
A) 100% Spain 🇪🇸 (Madrid or Barcelona)  
B) 75% Spain 🇪🇸 + 25% China 🇨🇳 (Madrid or Barcelona) (Shanghai)

## OPTIONAL INTERNATIONAL EXPERIENCES FOR THE REST OF THE PROGRAMS

Transversal Study Tours<sup>1</sup> to specialize in different training areas:



**Today's business environment:**  
Georgetown University (USA)



**Internationalisation:**  
Shanghai International Studies University: SISU (China)



**Digital Business:**  
Florida International University (USA)



**Marketing Innovation:**  
The Chartered Institute of Marketing (United Kingdom)



<sup>1</sup>Study Tours are held in NON-TEACHING weeks in Spain.

## OPTION OF STUDYING A SEMESTER AT A UNIVERSITY WITH AN AGREEMENT



**+120** agreements with international universities

**5** continents

**+600** students / year in international programs

LIMITED PLACES

# 12)

## Accreditations and rankings of our programs.

### ACCREDITATIONS



**AMBA:** By obtaining the AMBA accreditation, ESIC becomes part of the elite best business schools worldwide. Only the most prestigious business schools achieve this accreditation, around 2%.



**EPAS:** An international program accreditation system operated by EFMD. Its aim is to assess the quality of any business and/or management program that has an international perspective and, where appropriate, to accredit it.

### RANKINGS



**QS MBA RANKING:** ESIC ranks 50<sup>th</sup> in Europe and 151<sup>st</sup> worldwide.

**QS EMBA RANKING:** Positions ESIC #33 in Europe and places it as #1 in Europe in terms of impact on the professional careers of its alumni.

**QS MASTERS RANKING:** Positions our Master in Marketing in 39<sup>th</sup> place in Europe and 51<sup>st</sup> worldwide. Our Master in Management, Business Analytics and Finance are among the top 70 in Europe.



**MULTIRANK:** Places ESIC in the Global Top 50 in Digital Education, #1 in Spain for programs focused on professional experience, #1 in Spain for opportunities to study abroad and #1 in Spain for international graduate programs.



**POETS AND QUANTS:** Recognizes ESIC as the 64<sup>th</sup> best business school in the world for teaching MBAs.



**YOUTH INCORPORATED GLOBAL UNIVERSITY RANKING:** The prestigious Indian magazine places ESIC in the Global Top 100 of the best universities.

**YOUTH INCORPORATED GLOBAL B-SCHOOL:** Our school is ranked in the Top #83 Global Business School and our Executive MBA is recognized in the Top #26 as one of the best in the world.



**BLOOMBERG BUSINESSWEEK:** ESIC is positioned as the #22 Business School in Europe.



**TIMES HIGHER EDUCATION UNIVERSITY IMPACT RANKING:** It recognizes ESIC as one of the universities most committed to the objectives of sustainable development, as well as being the #1 private Spanish university in Gender Equality.

**TIMES HIGHER EDUCATION BUSINESS SCHOOLS:** It positions our MBA 2<sup>nd</sup> in Spain, 17<sup>th</sup> in Europe and 24<sup>th</sup> in the world. Our Master's in Finance is placed 2<sup>nd</sup> in Spain and Europe, and 4<sup>th</sup> worldwide.



**CNN EXPANSIÓN MBA RANKING:** ESIC is among the best business schools in the world, positioning its full time MBA at 15<sup>th</sup> in Europe and 47<sup>th</sup> worldwide and the Executive MBA at 15<sup>th</sup> in Europe and 41<sup>st</sup> worldwide.



**AMÉRICA ECONOMÍA MBA RANKING:** It places ESIC among the first Business Schools in the world, ranking #27 globally. In addition, ESIC is internationally recognized for its large number of Latin American students, gender parity in the classroom and its networking power.



**EL MUNDO MEJORES MASTERS:** 1<sup>st</sup> place nationally in the areas of Marketing, Commerce and International Business, and Communication and Advertising. In the area of Human Resources, the newspaper El Mundo places us in 3<sup>rd</sup> position.

**EL MUNDO 50 CARRERAS:** Places our Degree in Advertising and Public Relations 5<sup>th</sup> in Spain.

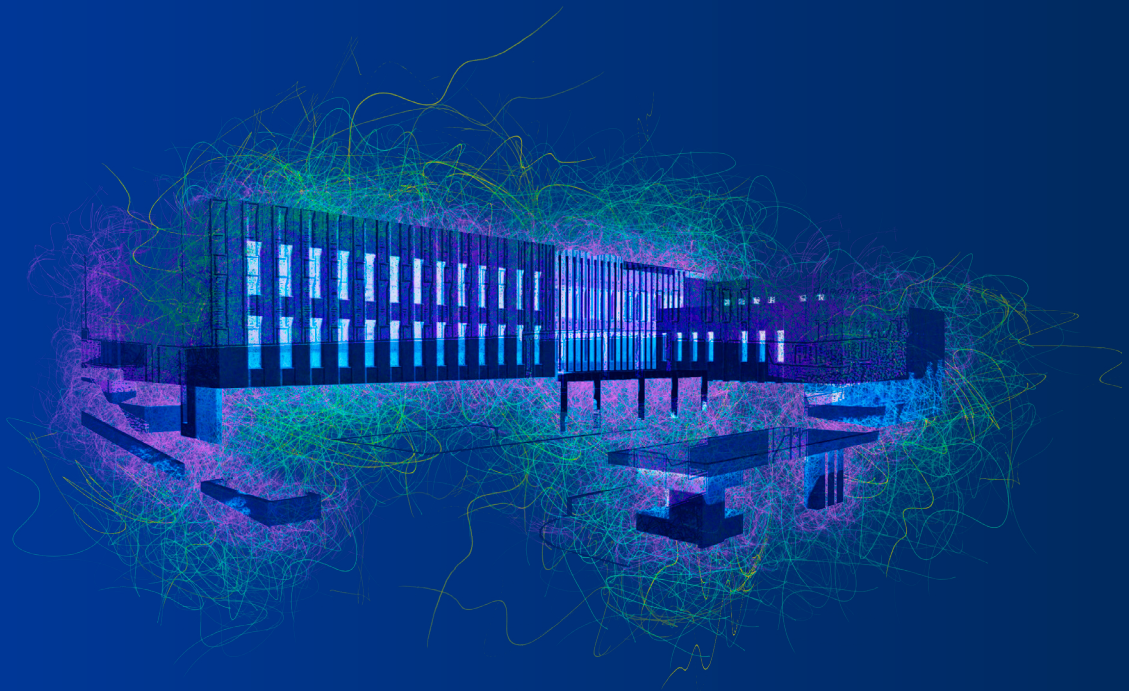


**MERCO EMPRESAS Y LÍDERES:** ESIC is recognized as the #3 Business School with the best reputation and its Director, Eduardo Gomez, is among the most reputable business leaders.

**MERCO TALENTO:** #2 Business School with the most capacity to attract talent. Among the 100 best companies to work for in Spain.



[www.esic.edu](http://www.esic.edu)



 **ESIC**  
BUSINESS & MARKETING SCHOOL  
*Transforming people*