

Gahyung Song

Currently studies **Impacts of Designed Objects on Urban Dwellers' Everyday Lives** at Yonsei University

Worked as a **Senior Product Manager** focusing on **Household Storage Items** at **Hanssem Ltd.**

Hello!



PhD Student
(2014.09~)

M.F.A
Industrial Design
B.S.
Human Environment
& Design

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True essence of design is in its imperfectness so that it could grow to near perfection when mingled with people's lives and their environments.



Name: Kyung-bo, Min

Academic Background: Bachelor in computer science, Graduate student at Yonsei.

Topic for Grad research: UI/GUI consistency to improve users' usability

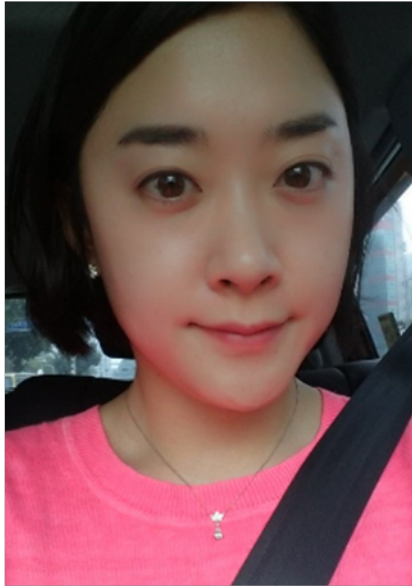
Publication (if you have): Theories and practices of undergraduate-level integrated design education, A Proposal for Children's Raincoat Using Complementary Color to Improve Safety in Low Visibility Circumstances (written in Korean)

Your major in Undergrad : Bachelor in computer science, worked at LG electronics

Why did you choose the major? Any particular reason? When I went to undergraduate, I had taken another major, media. Having some of design classes, I was interested in design.

What is favorite thing to do in your free time? Reading printed matter, think something ridiculous.

What is your expectation from the workshop? Make some ridiculous!



Seung-hee, Sohn

Integrated master – doctoral course 4th semester

Academic Background

Bachelor & Master degree in Industrial engineering

Topic research

Experiential design, Space design, Space experience

Why did you choose the major? Any particular reason?

When I was studying Industrial engineering at the undergraduate & master course, I was interested in user experience especially in the space. And now I'm work in the underground shopping center management company. So I wanted to study about experience management & experience marketing in the space.

What is favorite thing to do in your free time?

I like to visit new place(architecture) and to play golf with my family & friends.

What is your expectation from the workshop?

I'm looking forward to experience a team building with cultural differences and a wide range of interest.



+ glasses & hair cut
(The picture may differ from the real.)

Name: Yeon-Ji Cho

Semester: 2nd Semester in Masters Degree

Academic Background: Human Environment & Design, Human-Centered Integrated Design Lab

Topic for Grad research: Product-Service System Design, Human-Centered Design

Publication (if you have): None

Your major in Undergrad : Human Environment & Design

Why did you choose the major? Any particular reason?

: I wanted to study about creative problem solving. I believe I can learn how to deal with problems surrounding me through design.

What is favorite thing to do in your free time?

: Listening to music, Coloring the coloring books, Hanging out with my family(especially with my grandma)

What is your expectation from the workshop?

: I expect to share points of view from different backgrounds. And I also hope to gain enjoyable and memorable experiences through the workshop.