

On Your Way

A smart way for planning your Trip

A young man and woman are standing in a city street, looking at a map. The man is wearing a black jacket and the woman is wearing a grey coat. They are both looking at the map with interest. The background is a busy city street with other people and buildings.

How does a traveler fully experience a city?

How does a traveler fully experience a city?

A traveler should visit cultural places that are representative the region (or the city, district, etc.).



Research / Augsburg Tour



We were touring in Augsburg on Sat, 9th in Feb.

Research / The List of 9 Tourist Attractions in Augsburg

Rathhausplatz



Puppenkiste



Zwetschendatschi



Brecht Haus



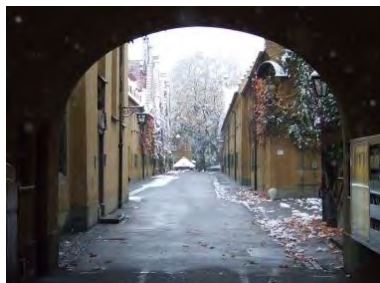
Dom



Brauhaus Riegele



Fuggerei



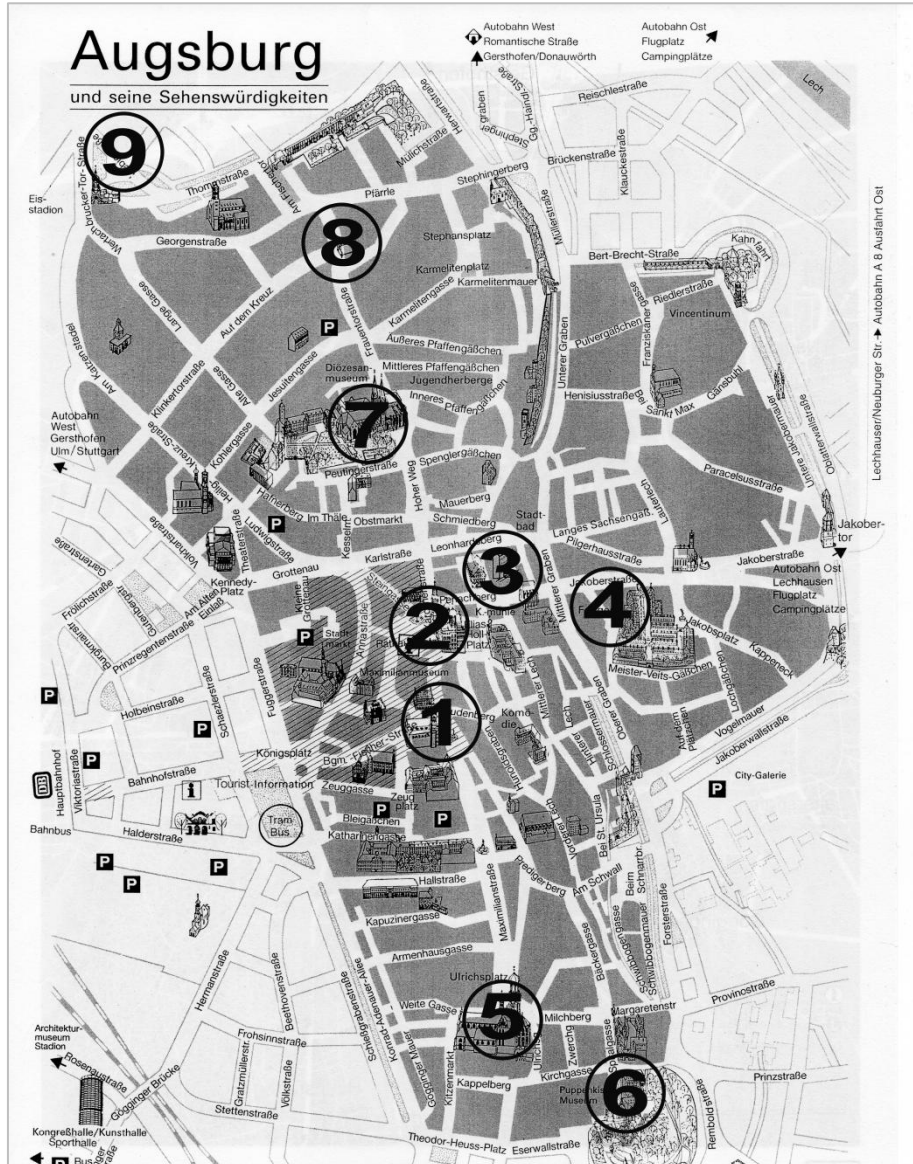
Mozarthaus



Thorbrau



Research / The List of 9 Tourist Attractions in Augsburg



Problem / 01. Making a decision to make a tour route.



We had a trouble to make tour orders because we are not familiar in the roads and transportation system.

Problem / 02. Complicated watching the maps.



Sometimes it was annoying to bring several maps in/out from bag or pocket.

Problem / 03. Finding a right place.



We didn't know whether we arrive or not and where the entrance is.

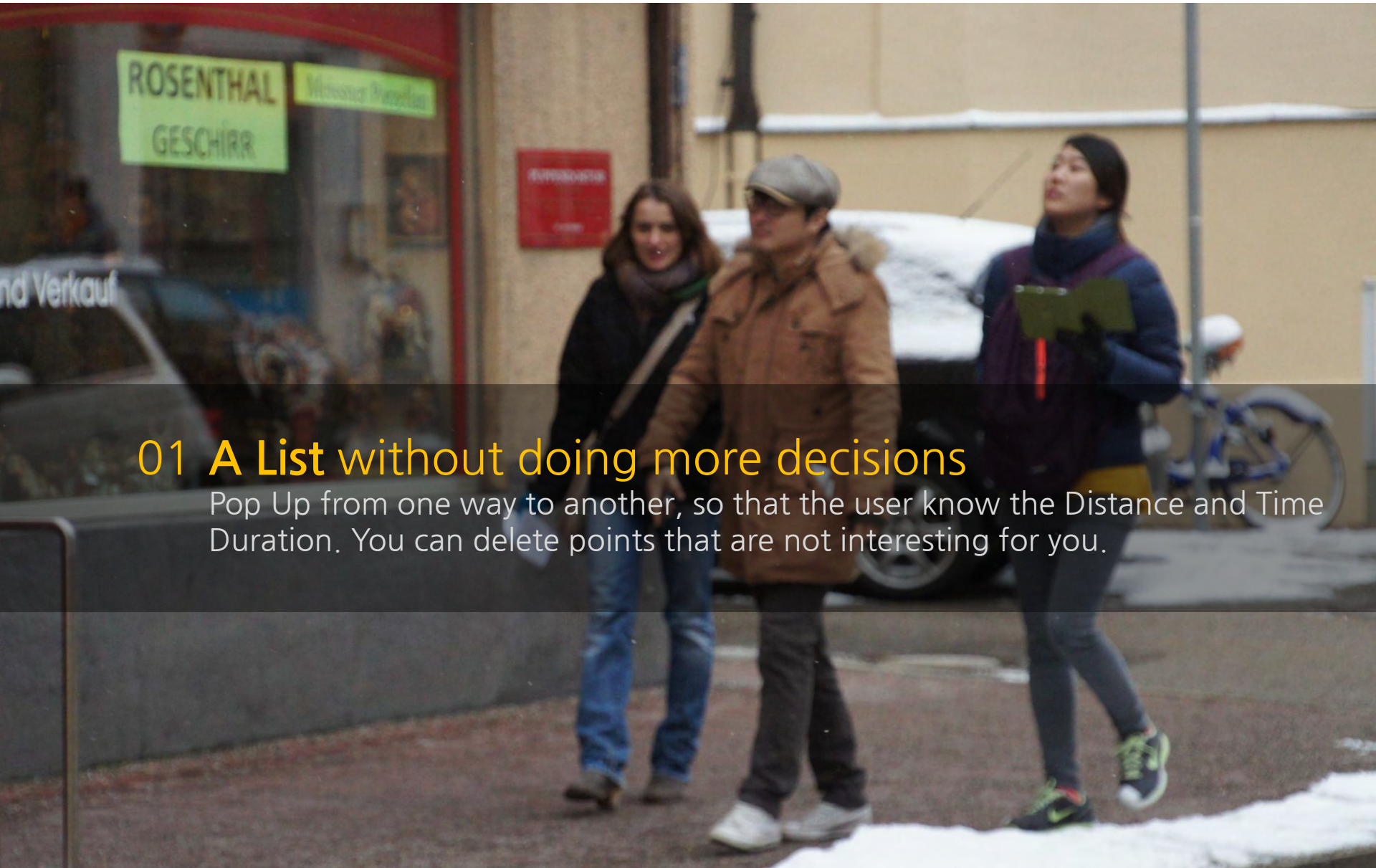
When traveling, it is important that

Get going to the cultural places **without difficulty**
by reading a map.



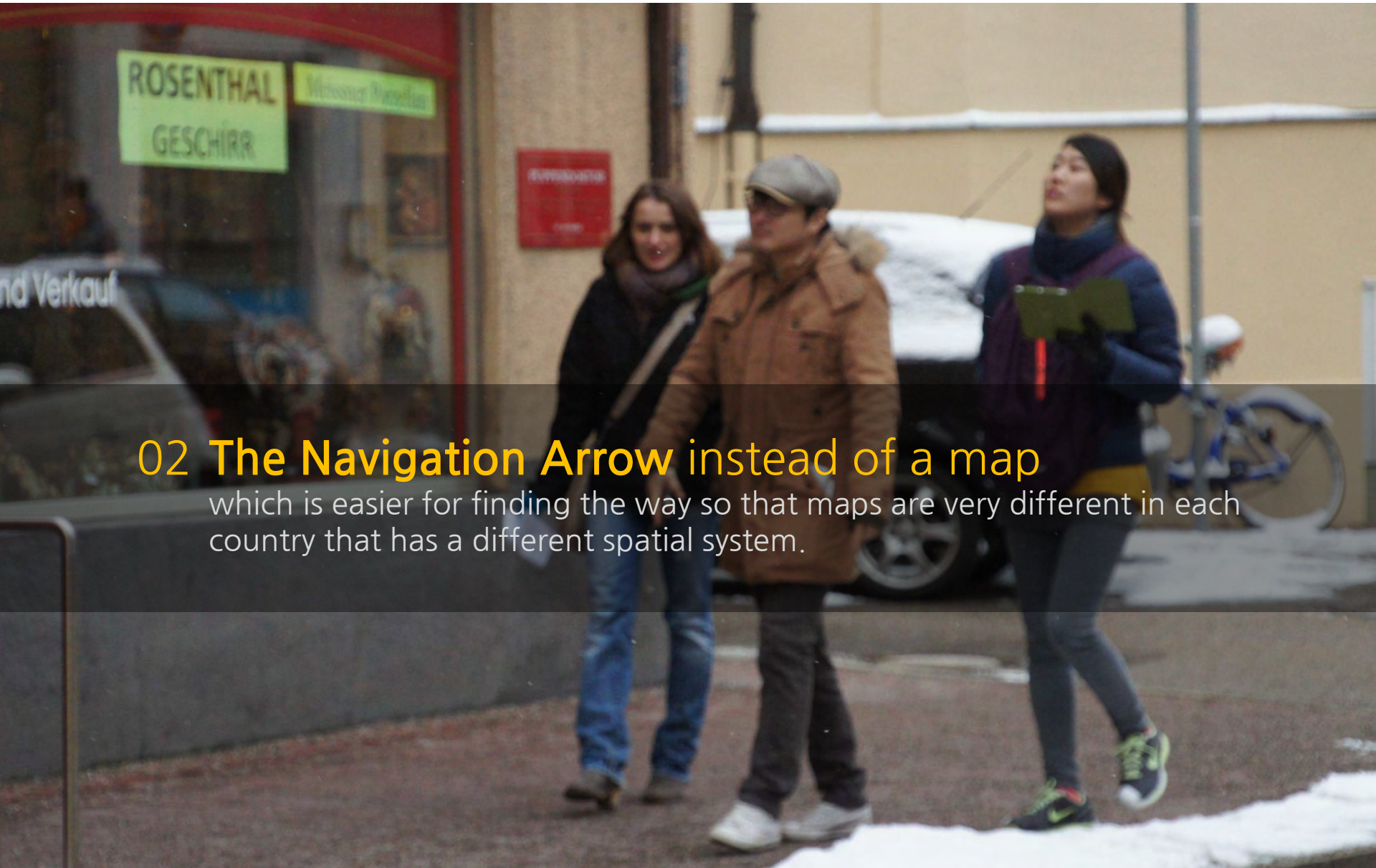
01 A List without doing more decisions

Pop Up from one way to another, so that the user know the Distance and Time Duration. You can delete points that are not interesting for you.



02 The Navigation Arrow instead of a map

which is easier for finding the way so that maps are very different in each country that has a different spatial system.



Design Concept / Overview

Screens	1 Main Page	2 Category Page	3 List page	4 Navigation Scr.
Traveler's actions	<i>Set Start Conditions</i>	<i>Get Attractions recommended</i>	<i>Get a list for today's tour</i>	<i>Follow an arrow on the device screen</i>
Details of functions	Auto-memorized start point Setting Available time Kind of traveling (Type of place/transportations)	Ordered as To-do list based on distance Can Delete a POI The Name & the translation of it	Pictures of POIs Detail Description	Point shows your location and next destination By arrival, pop-up pictures of the place Suggestion to go by train or feet



01 The Best Route based on time that a traveler has
A user is able to set his/her available time for tour.

A hand is holding a tablet with a green case. The screen shows a dark, high-contrast image of a person's legs and feet, possibly walking on a path. The background of the image is a brick-paved ground.

02 The Customized Travel List

A user is able to edit his own list by deleting and adding attractions.

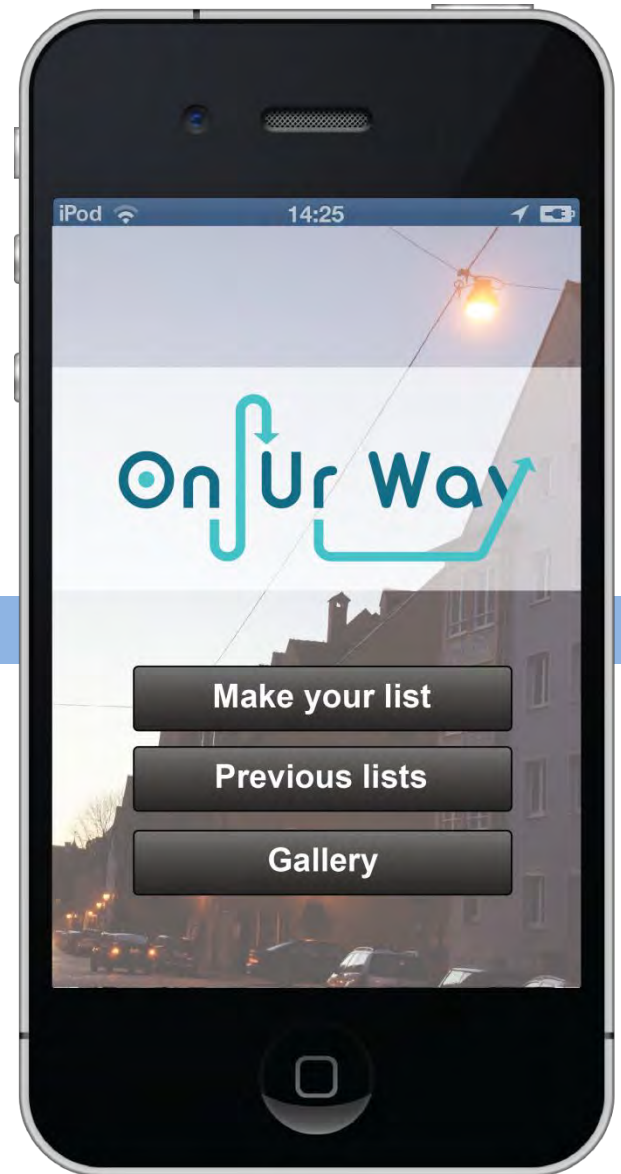
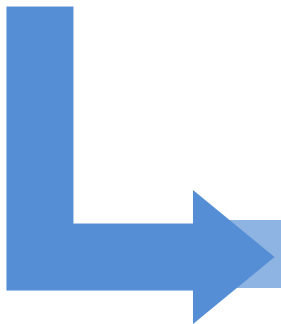
03 The simple guide for direction

Just follow the arrow on the navigation screen.

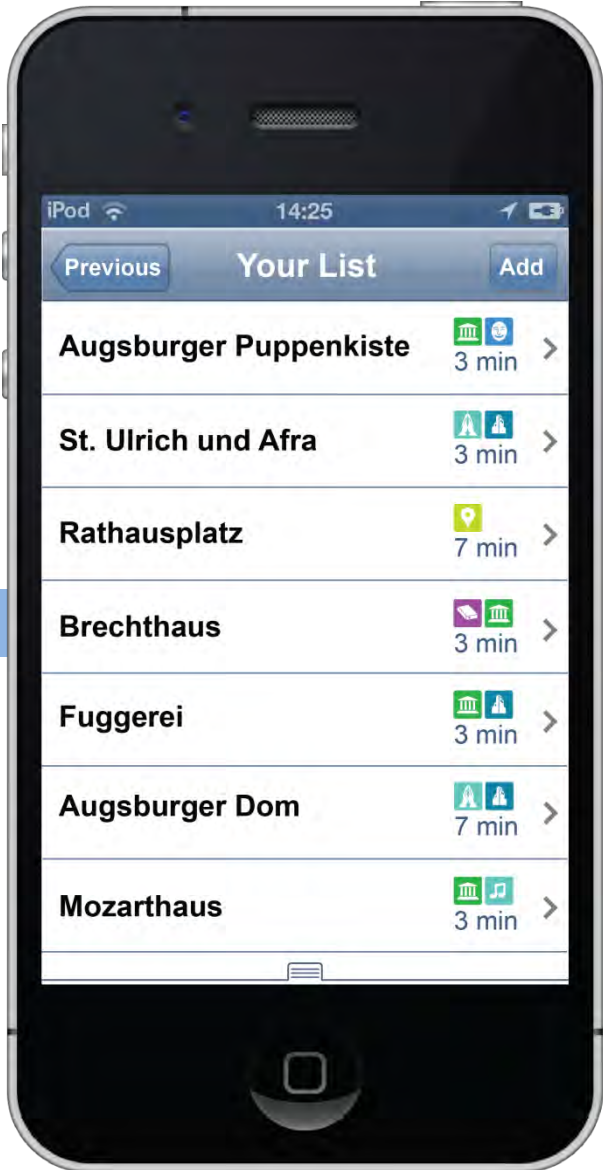




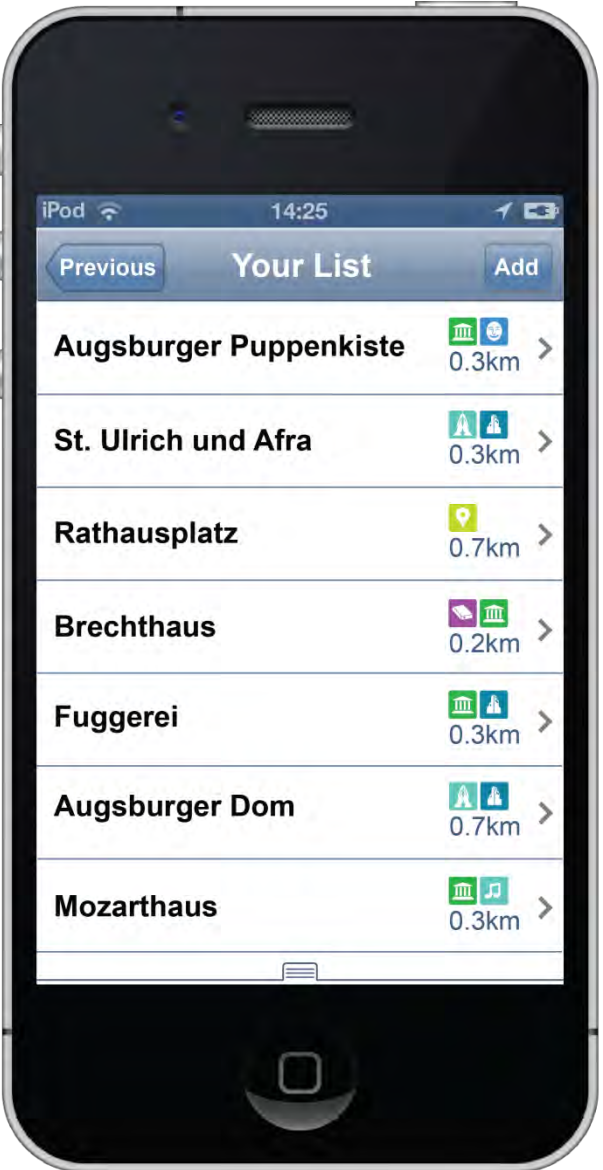
On Ur Way

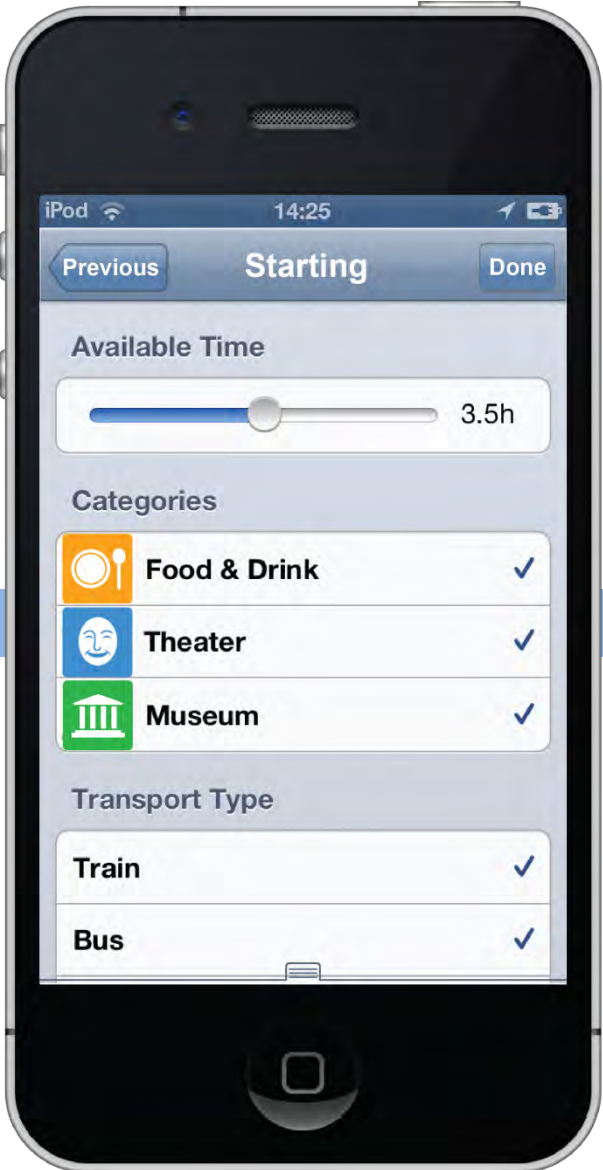


Develop / Task Flow [Your List]



Check the time and distance both.

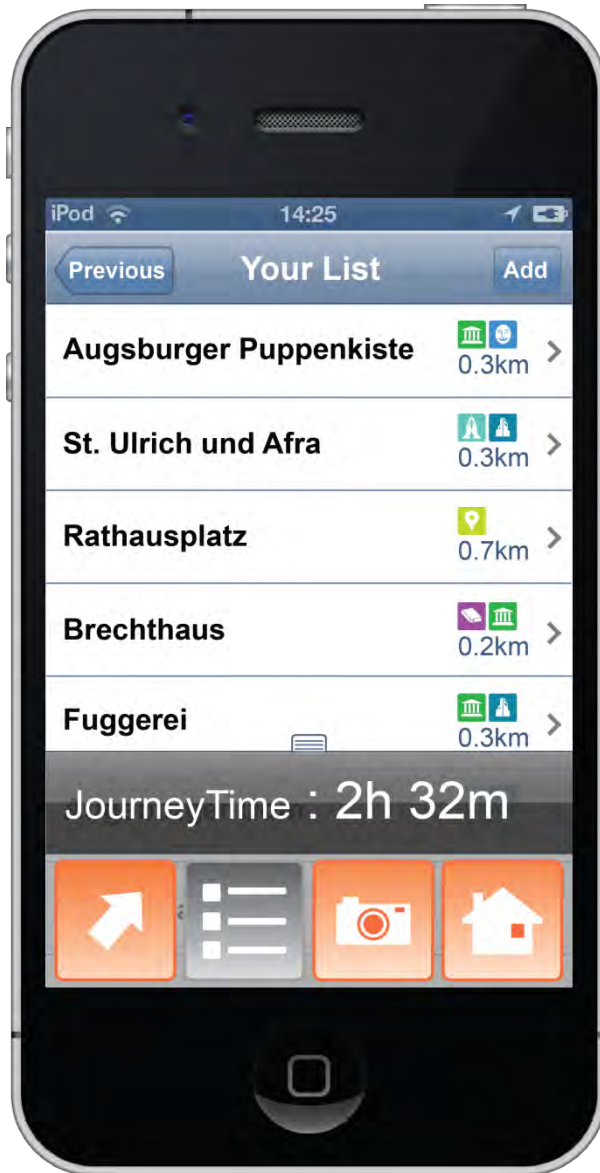




10-Category of Interest



Theater / Food & Drink / Museum / Music / Religion / Events / Literature / Art / Architecture / Places & Streets



The hidden Menu Window

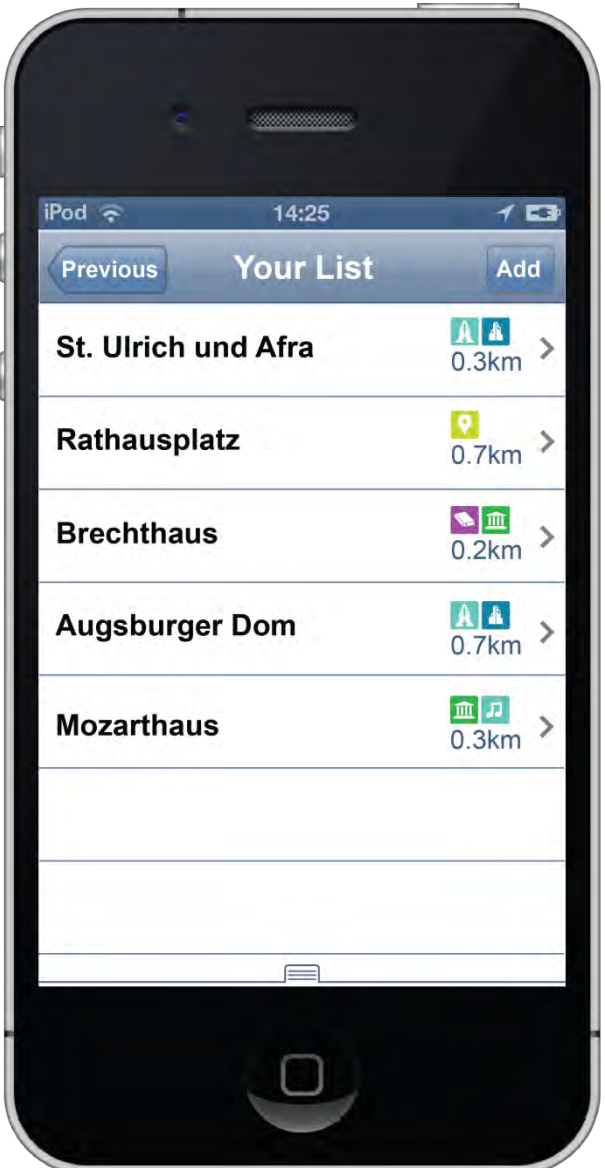
JourneyTime : 2h 32m

The time duration of entire journey is always activated on the window.

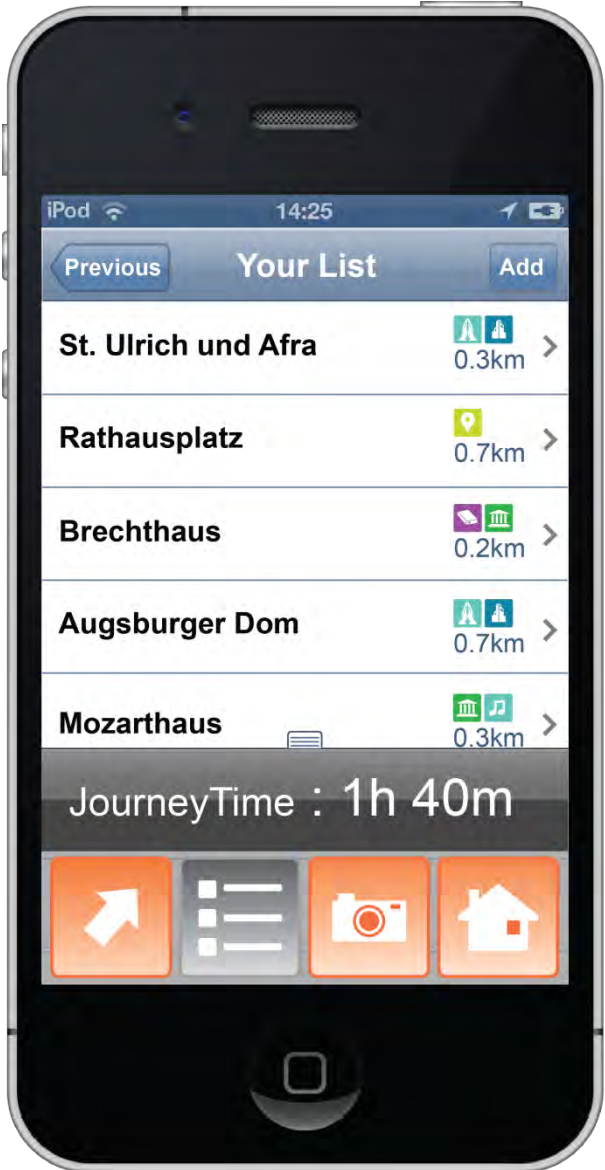


There are 4 quick button on the window; Navigation / Your List / Take a photo / Home page

Develop / Task Flow [Your List]



Each of attraction is removable when a user would be not interested in it.

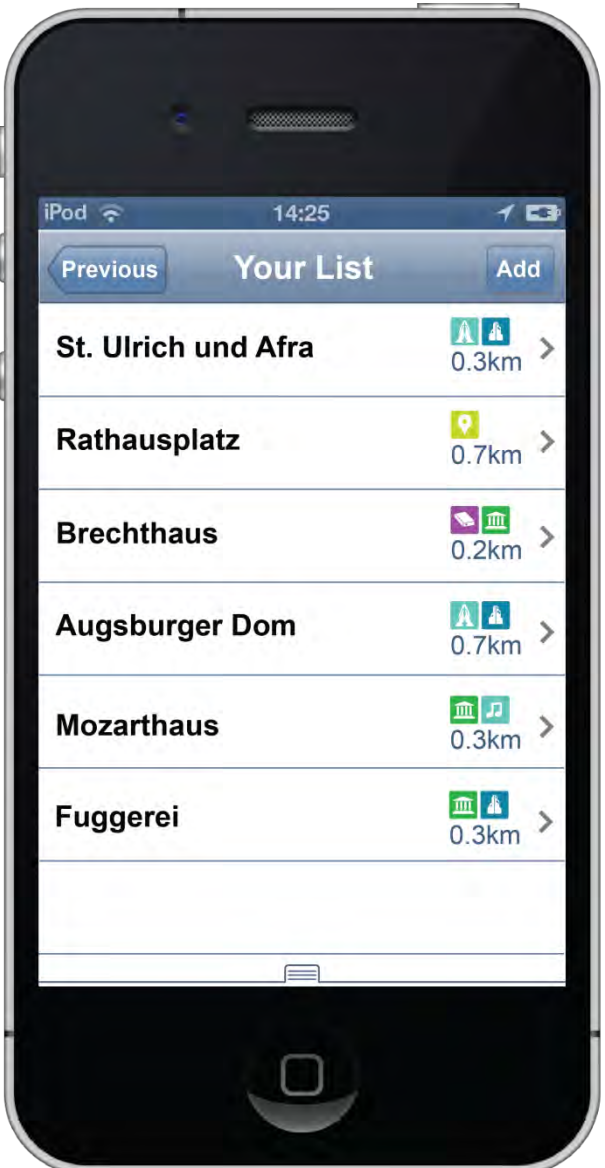


Auto-activating Menu window

JourneyTime : 1h 40m

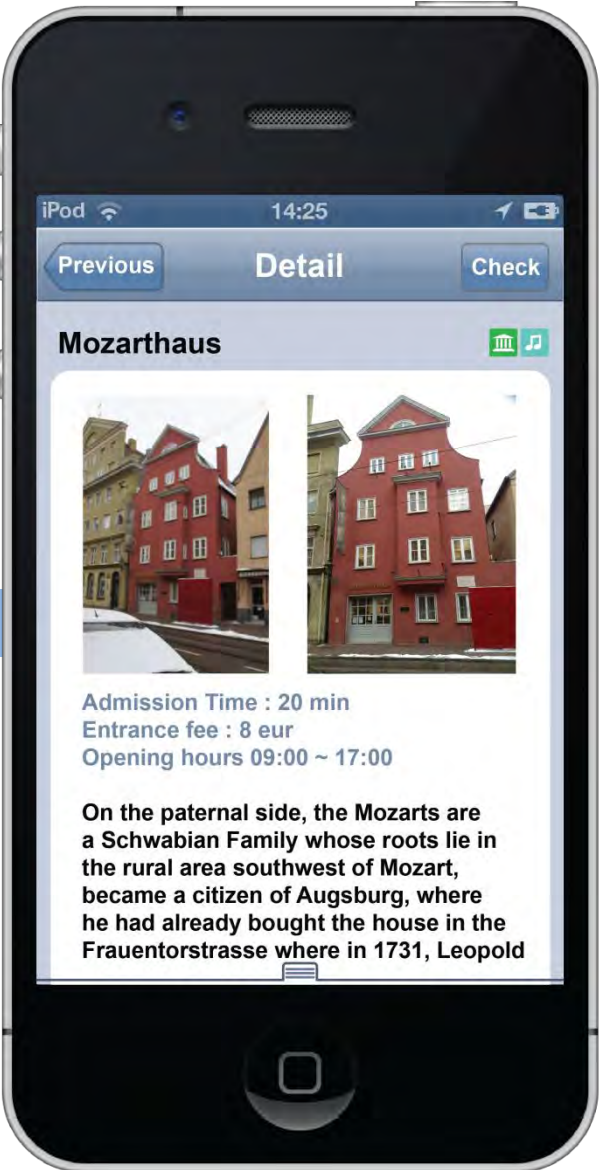
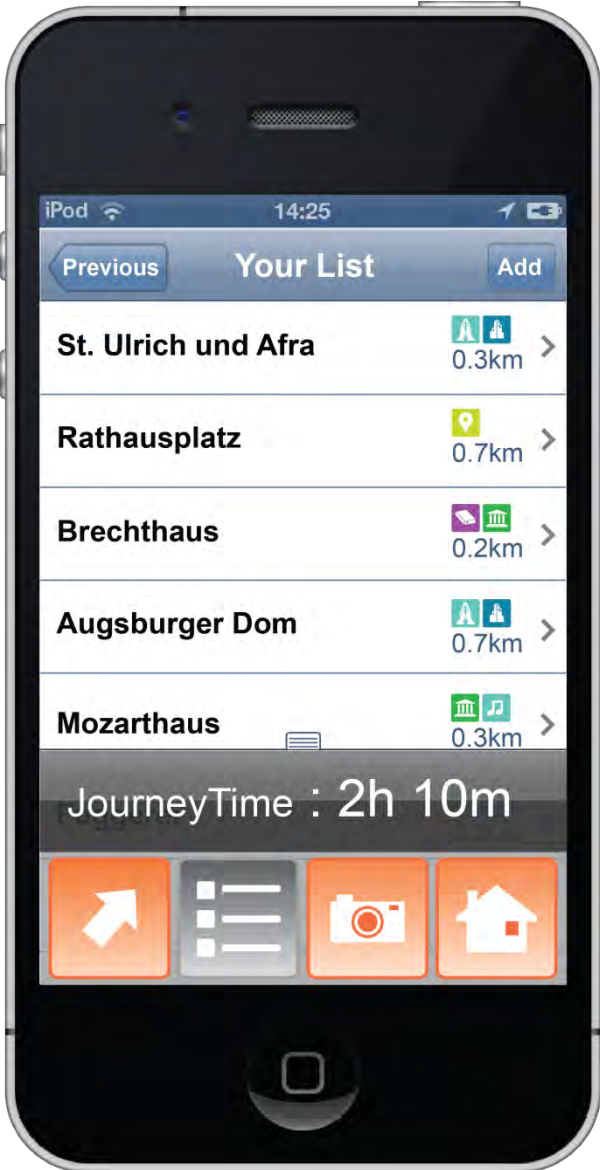
After editing, the Menu window is automatically spread out. Then a user would be able to check the new time duration.

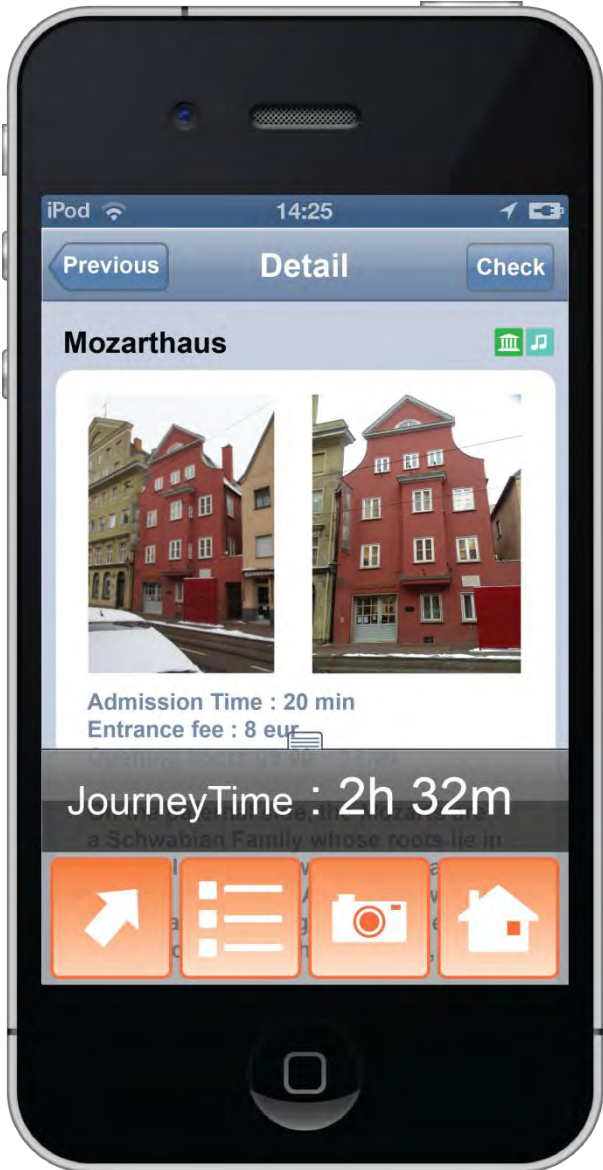
Develop / Task Flow [Your List]



If time is too short, you can add attractions by pressing 'Add'

Develop / Task Flow [Detail]



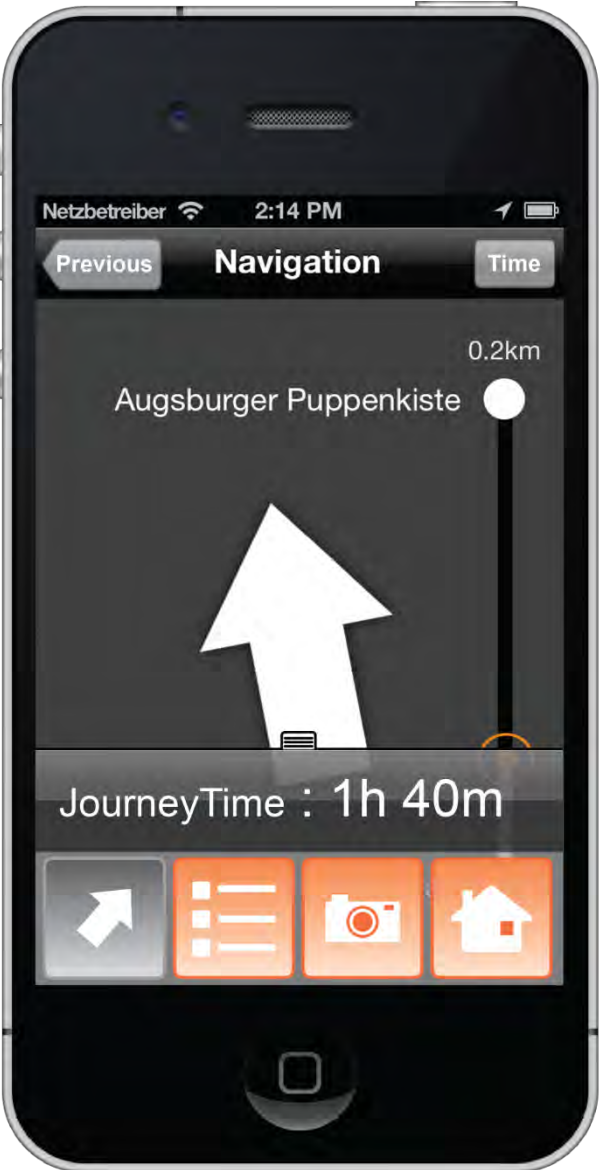


List Check on Detail page

On the detail page, there are pictures that were taken in different distance and descriptions.

When a user press the check button, then the journey time is calculated automatically and the menu window is unfolded at once.

Develop / Task Flow [Navigation]




Develop / Task Flow [Pop up msg.]





On Ur Way

Test#01. HS Augsburg - Puppenkiste (7min away, 12th Feb)

- 
- A photograph of three people walking on a snowy sidewalk in a city. The person on the left is a woman with long red hair wearing a black jacket and a brown beret. The person in the middle is wearing a brown hooded jacket with a graphic on the back. The person on the right is a man wearing a black jacket and blue jeans. They are walking past a black metal fence. In the background, there are snow-covered trees and buildings, including a tall clock tower on the left and a red brick building on the right.
- 01 User's Feedback by testing the navigation and list
 - 02 Improvement about push-message

On Your Way

A smart way for planning your Trip

Thank You!