



Who am I ? I am young(tae) and 29. Major ? Architecture in Dankook Uni. Will start Human Environment & Design master's degree in Yonsei Uni. **Living?** I am(alive) in Seoul, staying the place where chaos meets Earth. Traffic flows roughly. I never be on time. The city is overwhelming, in your face, a panic of forms and forces, Interlocking and clashing. However, if you change your mind that means 'You could looking possibility in that chaos(city), also you do what ever you what(design).' There is where am I living. P.S? Too fast to Live. Too young to Die.



Name: Youngbin, Jung

Age: 30

Academic Background: Human Environment & Design, Human-Centered Integrated Design Lab

Topic for Grad research: User Research, Human-Centered Design, User eXperience, Data analyzing

Publication (if you have): None

Your major in Undergrad : Bachelors of Industrial Design

Why did you choose the major? Any particular reason?: Over the four years, I've worked in Universal design lab, conducting user research like a survey, an interview and an observation. And I thought about the logical ways of analyzing user research data a lot for an efficiency. And this made me choose my major and wrote about information visualization as thesis theme.

What is favorite thing to do in your free time?: Drink coffee with buddy, Nail care :D

What is your expectation from the workshop? : I expect a workshop that can be applied the theories learned in school . Above all, I hope to gain pleasant experiences through this workshop.



Name: Kyungbo, Min

Age: 29

Academic Background: Bachelor in computer science, Graduate student at Yonsei Univ Human Environment & Design, Human-Centered Integrated Design Lab

Topic for Grad research: TRIGGER : Maximizing functional effect of using products

Publication (if you have): None

Your major in Undergrad : Bachelor in computer science

Why did you choose the major? Any particular reason? When I went to undergraduate, I had taken another major, media. Having some of design classes, I was interested in design.

What is favorite thing to do in your free time? Reading printed matter, think something ridiculous.

What is your expectation from the workshop? I like interdisciplinary based works. That's why I'm learning design instead of being a stable software engineer.



Name: Yung Joo, Jang

Age: 24

Academic Background: Master's degree at Yonsei University, Human Environment & Design department, Human-Centered Integrated Design Lab

Your major in Undergrad : Bachelors of Industrial Design at Syracuse University

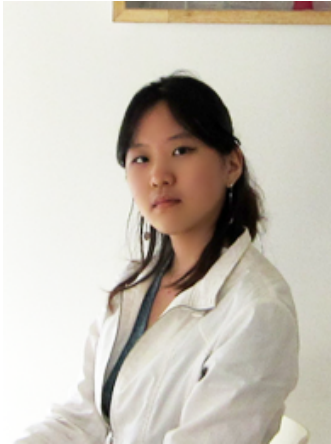
Topic for Grad research: Experiential Marketing

Publication (if you have): None

Why did you choose the major? Any particular reason? When I was studying Industrial design at the undergraduate, I had fun with user research and user experience. Since I was minor in marketing, I wanted to incorporate the marketing with design; especially experiential marketing.

What is favorite thing to do in your free time? I like to hang out with my friends, and I also like to work out in my free time.

What is your expectation from the workshop? I believe that experience will be never forget. The experience from the workshop will become my valuable research, information, and achievement.



Name: Sun-Young Kim

Age: 22

Academic Background: Human Environment & Design, Human-Centered Integrated Design Lab

Topic for Grad research: Service Design, Human-Centered Design, User Experience

Publication (if you have): None

Your major in Undergrad : Human Environment & Design

Why did you choose the major? Any particular reason?: Organizing, analyzing, and Visualizing something which we want to treat make it easier and more understandable. When this process is based on the human, it can obtain other potential. I chose this major to gain knowledge and understand the overall mechanism.

What is favorite thing to do in your free time?: Seeing Musical, Solving Puzzle

What is your expectation from the workshop? : I look forward to share ideas and extend thought from different backgrounds.



Name: Yuni Lee

Age: 25

Academic Background: Product design/ Business Administration/ Psychology

Career Interest: Product Planning

Respected Designer(s): Dieter Rams/ 5.5 designers

- **Why did you choose the major? Any particular reason?:** I am interested in finding a potential market. By studying methodology of design research, I would like to discover customer's core needs and make people satisfied.
- **What is favorite thing to do in your free time?:** Play guitar
- **What is your expectation from the workshop?:** Collaboration with people based on different culture.